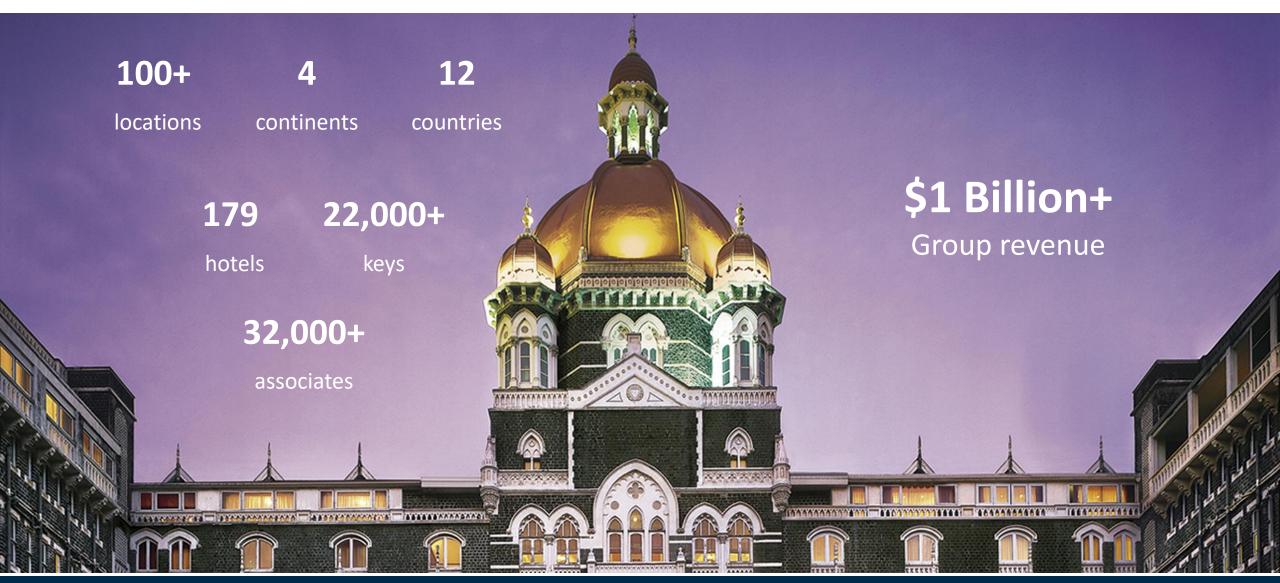
# IHCL

# **Investor Presentation**

May 2019



# We are South Asia's largest hospitality company with a legacy of 115 years

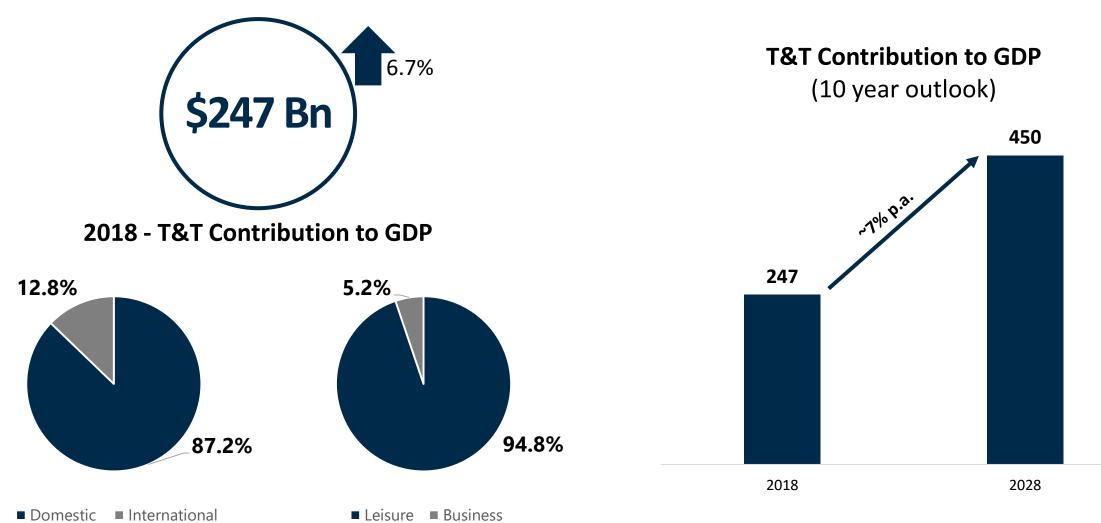








# Travel & Tourism in India – The outlook continues to be strong



Creation of 10 Mn jobs in the next 10 years

Source: WTTC Report - Travel & Tourism Economic Impact 2019







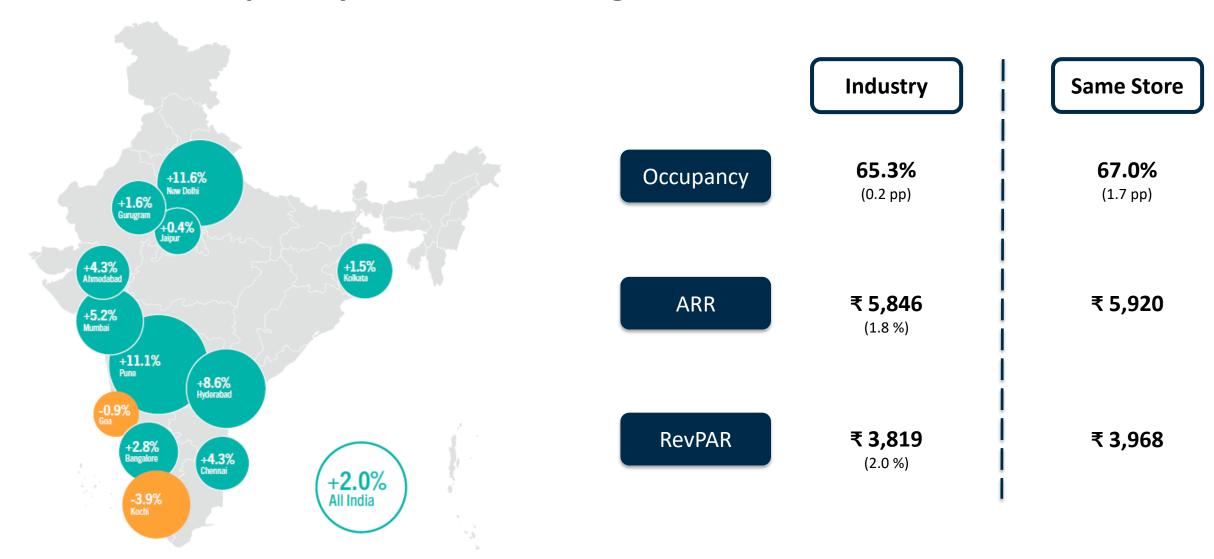


**EXPRESSIONS** 





#### The Indian hospitality market is turning around



Source: STR Horwath India Hotel Market Review 2018 report













# **Demand growth outpacing supply**

| Supply growth 3.2%  Demand growth 5.0% | Luxury             |               |
|--|--------------------|---------------|
| Demand growth 5.0%                     | Supply growth 3.2% | Supply growth |
| s.e.                                   | Demand growth 5.0% | Demand growth |

| Industry*     |      |  |  |  |
|---------------|------|--|--|--|
| Supply growth | 3.6% |  |  |  |
| Demand growth | 4.3% |  |  |  |

| Upper Upscale   |      |  |  |  |
|-----------------|------|--|--|--|
| · Supply growth | 2.8% |  |  |  |
| Demand growth   | 4.3% |  |  |  |

| Upscale       |      |  |  |  |
|---------------|------|--|--|--|
| Supply growth | 4.3% |  |  |  |
| Demand growth | 3.5% |  |  |  |

Source: STR Global

\*All figures are for calendar year 2018 \*\*Does not include midscale and budget segments



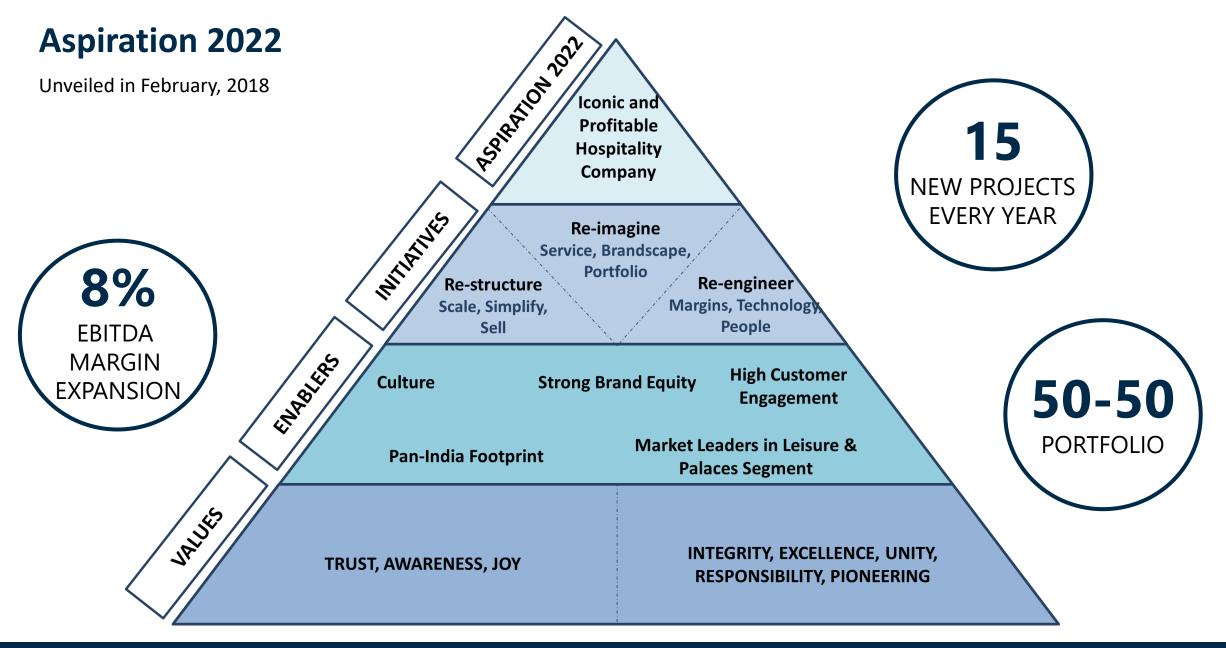
















#### **Strategic Initiatives**

Path to Execution

#### **Re-structure**

- Scale up Inventory
- **S**ell Non Core Assets
- **S**implify Holding Structure

#### **Re-imagine**

- Manage Brandscape
- **M**ultiply Portfolio
- Manoeuvre Excellence

#### **Re-engineer**

- **E**xpand Margins
- **E**mbrace Technology
- **E**ngage People





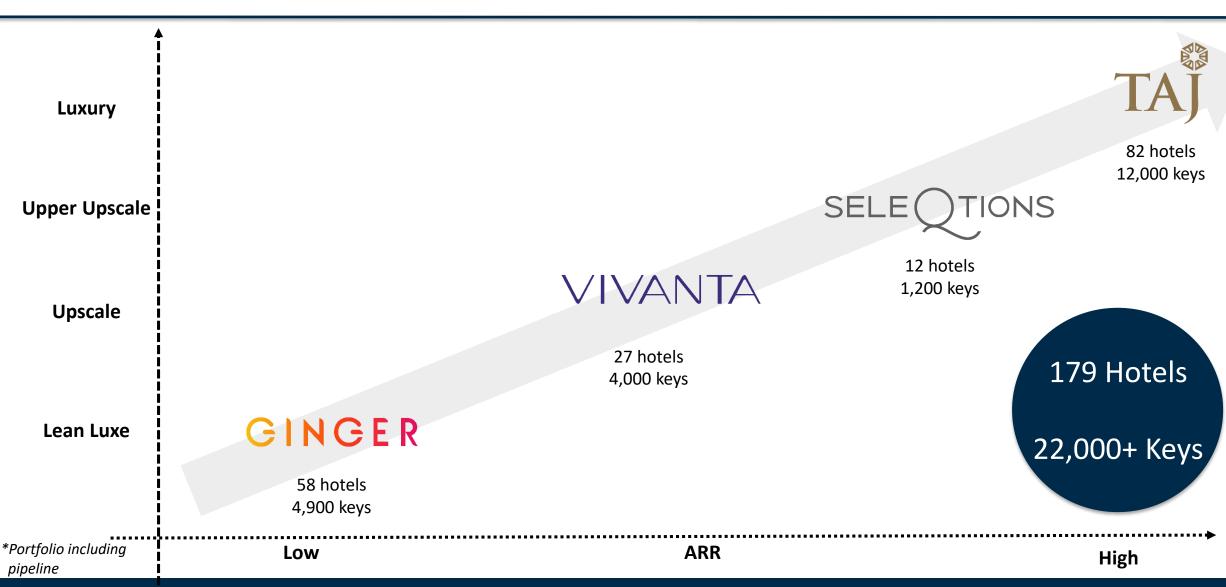








# **Reimagined Brandscape**















#### **Pipeline Ramped up**

**SMART** 

Strategic

Margin Enhancing

Asset Management

Relationships

Tracking



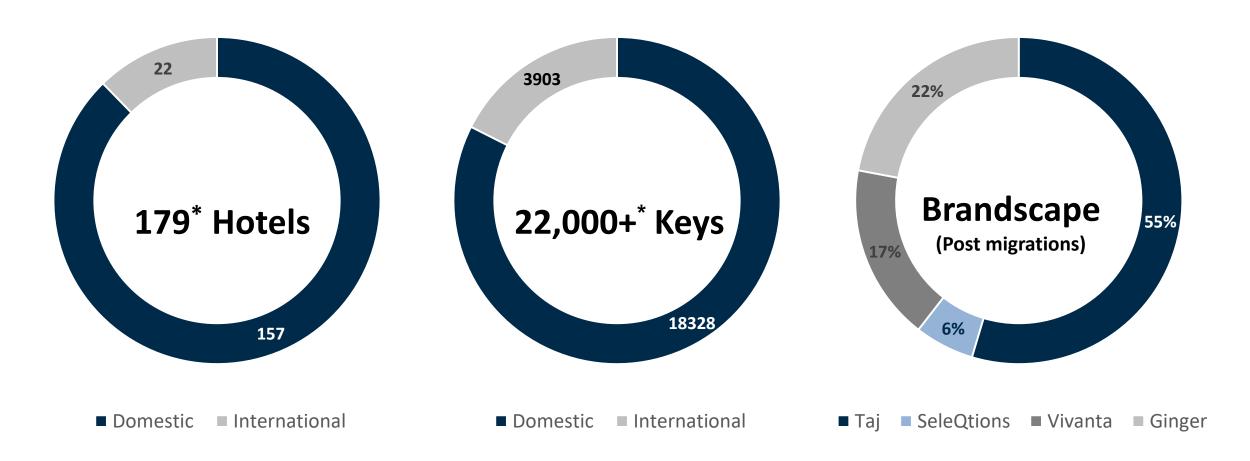
New Contracts Signed in FY 2018/19



Signed in April, 2019



#### Our Portfolio – India Focus, selective International Expansion



179 hotels with 149 operational and another 30 under development

\*including pipeline





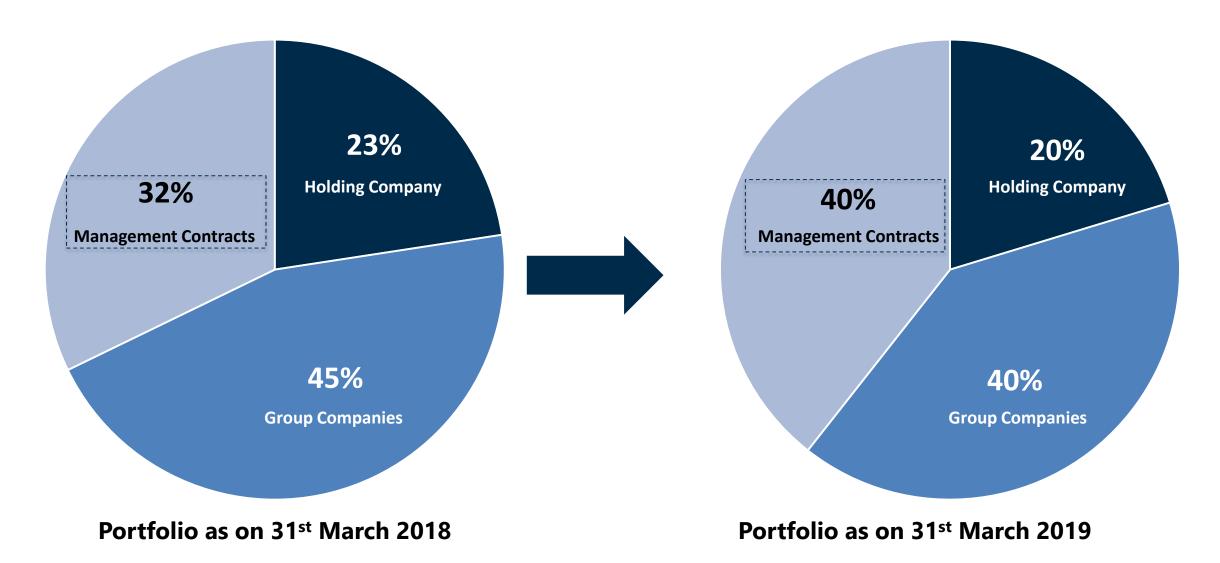








#### **Increasing Salience of Management Contracts underscores Asset Light Approach**







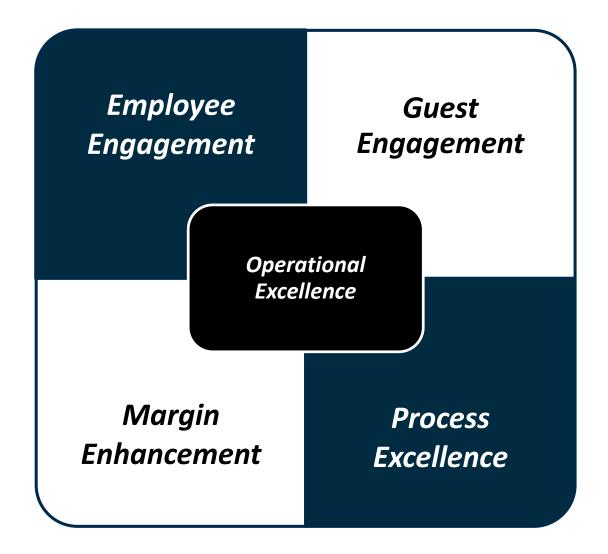








#### **Onground Operational Excellence driving Business Performance**







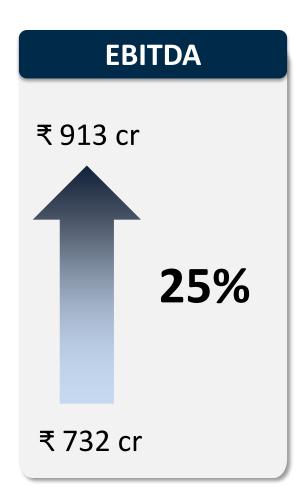


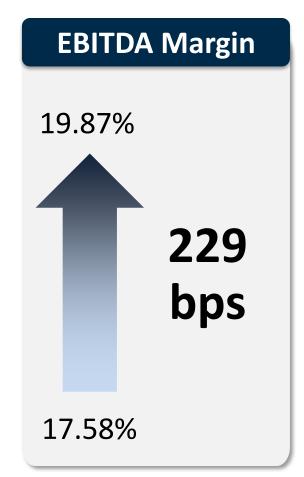


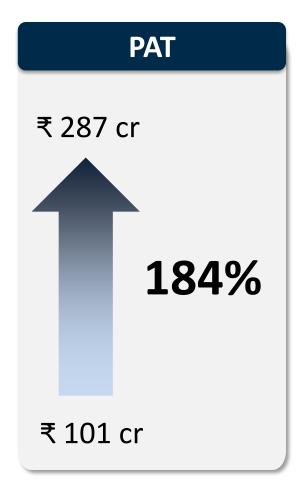


#### Strong Consolidated Performance – FY 2018 / 19











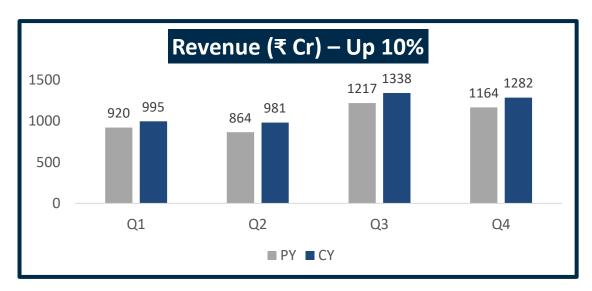


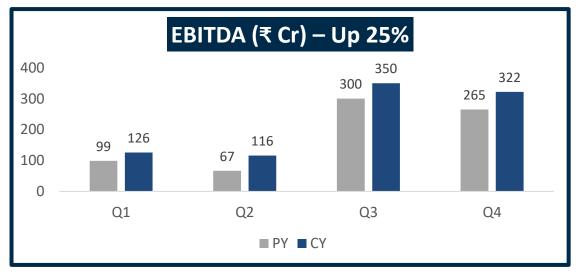


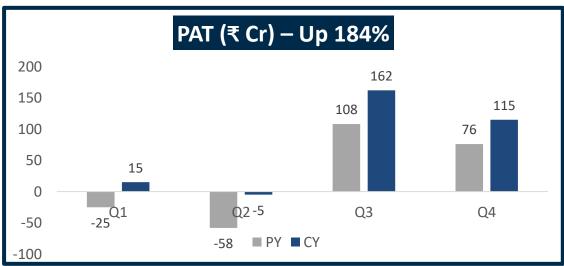


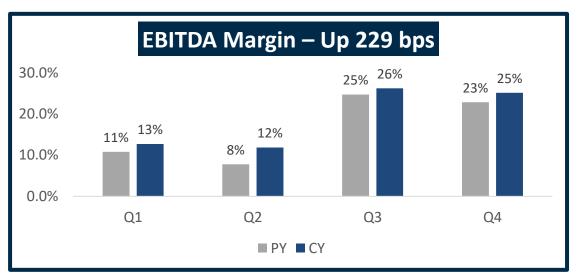


#### **Achieved Sustainably Quarter on Quarter**



















# Journey so far

|                         | 2015 / 16 | 2016 / 17 | 2017 / 18    | Now          |
|-------------------------|-----------|-----------|--------------|--------------|
| Industry uptick         | ×         | ×         | ✓            | $\checkmark$ |
| Balance Sheet strength  | ×         | ×         | $\checkmark$ | $\checkmark$ |
| Strategic Clarity       | ×         | ×         | $\checkmark$ | ✓            |
| Delivery of Performance | ×         | ×         | ×            | $\checkmark$ |
| Development Momentum    | ×         | ×         | ×            | ✓            |











# **Consolidated – Reported Profit & Loss Statement**

₹ /crores

|  | Year Ended 2018/19 |        |              |
|--|--------------------|--------|--------------|
| Particulars Particulars  | 18/19              | 17/18  | Growth vs PY |
| Revenue from Operations  | 4,512              | 4,104  | 10%          |
| Non Operating Revenue  | 83                 | 62     | 35%          |
| Total Revenue  | 4,595              | 4,165  | 10%          |
| Total Expenditure  | 3,682              | 3,433  | <b>7</b> %   |
| EBITDA   | 913                | 732    | 25%          |
| Operating EBITDA   | 830                | 670    | 24%          |
| EBITDA Margin  | 19.87%             | 17.58% | +2.29pp      |
| Operating EBITDA Margin  | 18.39%             | 16.34% | +2.05pp      |
| Depreciation and Amortization Expense                                      | 328                | 301    | 9%           |
| Finance Costs  | 190                | 269    | -29% 🔱       |
| Profit Before exceptional Items & Tax                                      | 395                | 162    | 144%         |
| Exceptional items Gain/(Loss)  | 7                  | 22     | -            |
| Profit/ (Loss) before tax  | 402                | 184    | +            |
| Provision for Taxes  | 157                | 121    | +            |
| Profit/ (Loss) After Tax   | 245                | 63     | +            |
| Add: Share of Profit/(Loss) in Associates & JV's                           | 52                 | 40     | +            |
| Less: Profit / (Loss due to Non Controlling interest)                      | (9)                | (3)    | -            |
| Profit / (Loss) after Non controlling interest, share of associates and JV | 287                | 101    | + 1          |









#### A Year of Turnaround for USA and UK

| REVENUE        |                         |         |   | • |                         | EBITDA                 |
|----------------|-------------------------|---------|---|---|-------------------------|------------------------|
|                | St. James Court, London | 10%     | 4 |   | St. James Court, London | 43%                    |
|                | The Pierre, NY          | 9%      |   |   | The Pierre, NY          | 24%                    |
|                | Taj Campton Place, SFO  | 8%      |   |   | Taj Campton Place, SFO  | 69%                    |
| EDITO A MADOIA |                         |         |   |   |                         | D. DAD INDEV           |
| EBITDA MARGIN  |                         |         |   | • |                         | RevPAR INDEX           |
|                |                         |         | 4 |   |                         |                        |
|                | St. James Court, London | 522 bps |   |   | St. James Court, London | 94 <del>&gt;</del> 102 |
|                | The Pierre, NY          | 467 bps |   |   | The Pierre, NY          | 83 → 104               |
|                | Taj Campton Place, SFO  | 488 bps |   |   | Taj Campton Place, SFO  | 101 → 102              |

<sup>\*</sup>All figures based on Growth in USD













#### Aspiration 2022 – 8% Margin Expansion

Drivers of margin expansion

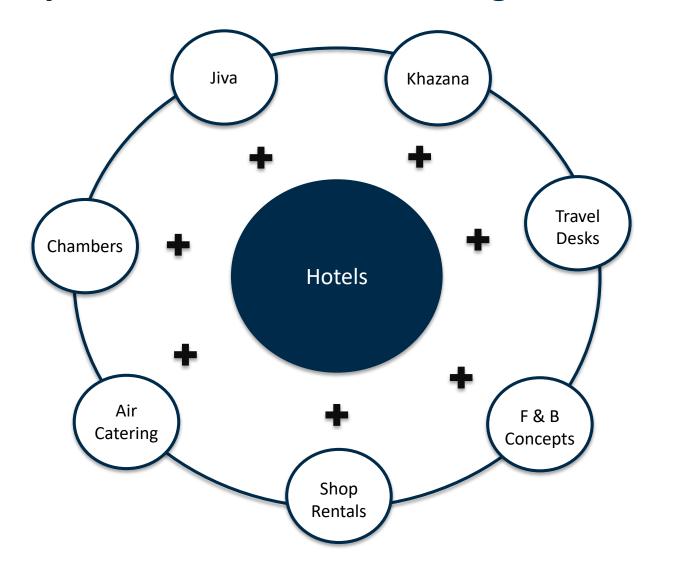
| Particulars                                     | Margin Improvement |
|---|--------------------|
| Revenue   |                    |
| RevPAR Growth                                   |                    |
| Other Operating Income                          | 3 to 4 %           |
| Management Fee Income                           |                    |
| Incremental Income from New Inventory           |                    |
|   |                    |
| Costs   |                    |
| Operational Payroll                             |                    |
| Procurements (Raw Materials, Stores & Supplies) |                    |
| Corporate Overheads                             | 3 to 5%            |
| Admin and General Expenses                      |                    |
| Fuel, Power & Light                             |                    |
| Asset Contract Costs                            |                    |
| EBITDA Margin Improvement                       | 8%                 |







# An Ecosystem for Revenue and Margin Growth



**Topline Drivers** 

Margin Drivers

Market Share Drivers













# **SC®RE** Sustainable Cost Optimization and Re-Engineering

#### **Solution wise contribution to Benefits**



**SYNERGISE** (PRICE)



**RE-ENGINEER** (CONSUMPTION)



**RE-IMAGINE** (DIGITAL SOLUTIONS)



**SIMPLIFY** (SPECIFICATION)

#### Coverage

₹ 1500 crores of cost at network Level across legal entities

Raw materials

**Power & Fuel** 

**Stores & Supplies** 

**Part of Selling Cost** 

Separately

**Shared services and Synergy across units** 





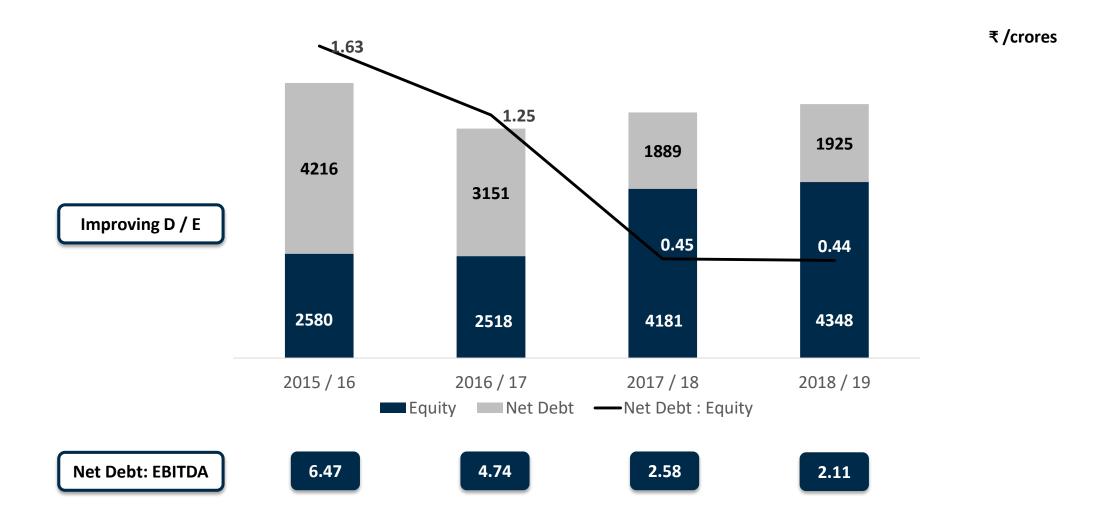








#### Managing Leverage: Preserving Balance Sheet health











#### All levers – EBITDA, Monetization, Equity Infusions used effectively

**₹/Crores** 

| Particulars  | 2015/16 | 2016/17 | 2017/18 | 2018/19 |
|--------------|---------|---------|---------|---------|
| EBITDA       | 652     | 665     | 732     | 913     |
| Divestments* | 151     | 1,163   | -       | 246     |
| Equity       |         | -       | 1,500   |         |

<sup>\*</sup> Divestments include – Taj Boston; Holding in Belmond, Tata Projects, Titan Ltd, Vizag & Trivandrum hotel, Residential Apt.

- Generated cash aggregating to ~ ₹ 2,900 crs in the last three years.
- Such cash has judicially been used for **Debt Repayment, Capex & operational requirements**.
- Gross debt levels down from peak levels of ~ ₹ 5,100 crs as on March 2015 to ~ ₹ 2,300 crs as on March 2019.





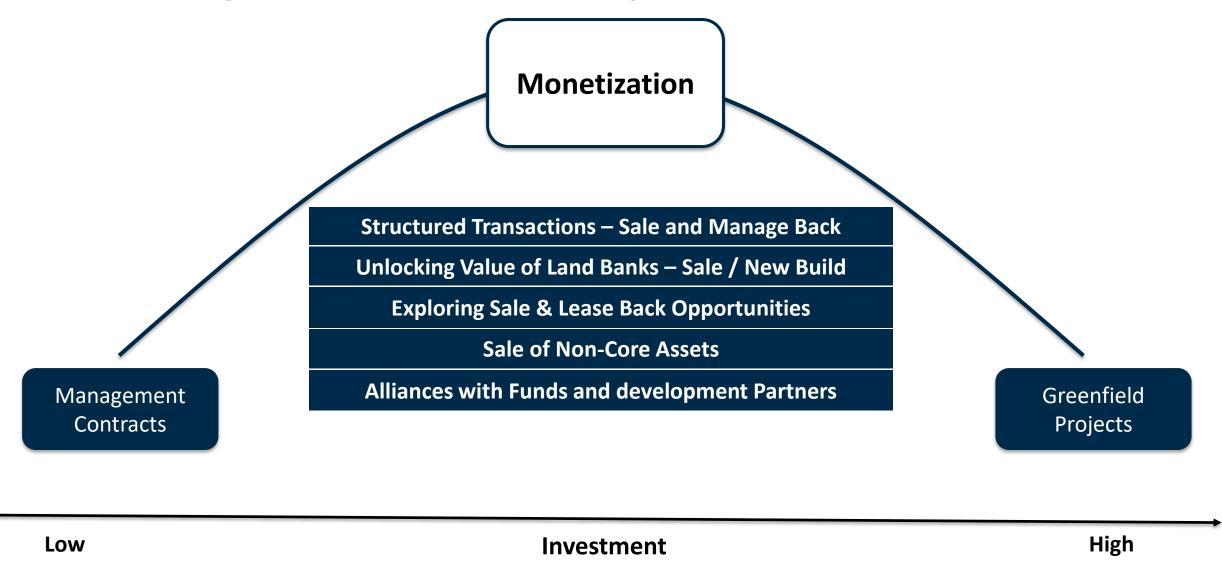








#### **Asset Management: Focus on building a smarter Balance Sheet**

















#### New Platform furthers our SMART approach to Acquisitions



₹ 4,000 crore (USD 600 Mn) Investment Platform













#### **Summary: Key Imperatives for Aspiration to Execution**

#### ASPIRATION: TO BE THE MOST ICONIC AND PROFITABLE HOSPITALITY COMPANY

- **Brandscape** 
  - Growth
  - **Collaboration and Partnerships**
  - **Operational Excellence**
  - **Financial Performance and Margin Enhancement**
- Monetization, Asset Management, Simplification and Consolidation

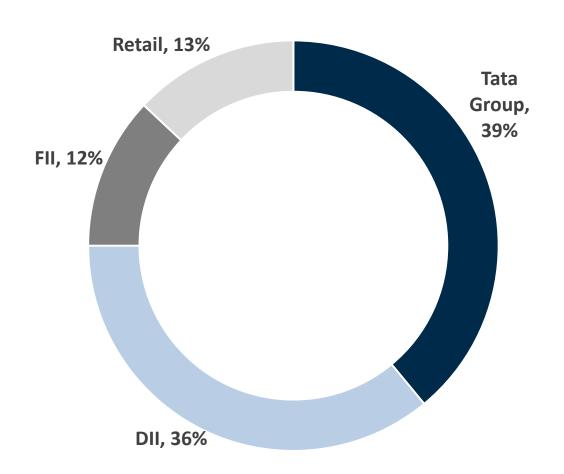






# Strong institutional shareholding

#### **Shareholding Pattern\***



#### **Top institutional investors\***

| Investors                                    | % stake in IHCL |
|--|-----------------|
| Reliance Mutual Fund                         | 7.79            |
| HDFC Mutual Fund                             | 5.66            |
| Franklin Templeton Mutual Fund               | 3.07            |
| Government Pension Fund Global               | 2.74            |
| ICICI Prudential Life Insurance Company Ltd. | 2.60            |
| ICICI Prudential Mutual Fund                 | 2.40            |
| Life Insurance Corporation of India          | 2.24            |
| SBI Mutual Fund                              | 2.13            |
| Franklin Templeton Investment Fund           | 1.45            |
| HDFC Life Insurance Company Ltd.             | 1.43            |
| Vanguard                                     | 1.40            |
| L&T Mutual Fund                              | 1.08            |

<sup>\*</sup> As on 31st March, 2019













#### **Disclaimer**

These presentations may contain forward-looking statements within the meaning of applicable securities laws. Similarly, statements that describe our business strategy, outlook, objectives, plans, intentions or goals also are forward-looking statements.

Forward-looking statements are not guarantees of future performance and involve risks and uncertainties and other factors that may cause actual results to differ materially from those anticipated at the time the forward-looking statements are made. Future results, performance and achievements may be affected by general economic conditions, regulatory environment, business and financing conditions, foreign exchange fluctuations, cyclicality and operating risks associated with the hospitality industry and other circumstances and uncertainties.

Although we believe the expectations reflected in such forward looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

Please visit our corporate website **www.ihcltata.com** for previous investor communications.



