# 

# ASPIRATION TO ACCELERATION

MOTILAL OSWAL ANNUAL GLOBAL INVESTOR CONFERENCE

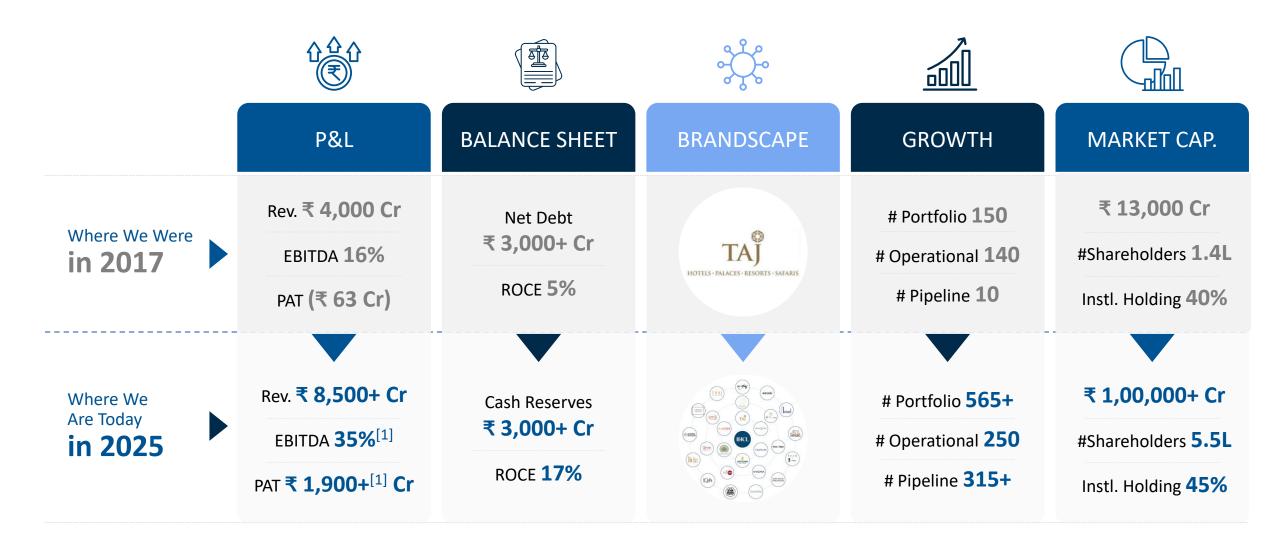
2<sup>nd</sup> September 2025







#### **IHCL's STORY OF TRANSFORMATION 2017-2025**



(1) PAT includes one off exceptional item of ₹ 305 crs (net) in FY25

(Portfolio as on 31st Aug 2025, Market Cap as on date)





















WORLD'S STRONGEST HOTEL BRAND 2025

\* Brand Finance

2024 • 2022 • 2021



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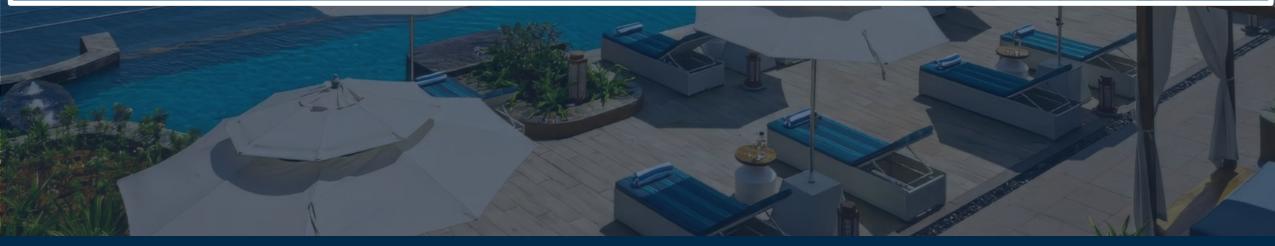
INDIA'S STRONGEST BRAND 2025

2024 • 2023 • 2022 • 2020





WE NOW ASK OURSELVES "WHAT NEXT?"



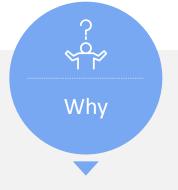




#### WHAT NEXT? WHY? WHERE? HOW?



What Next? **Bright Future Ahead** for industry, IHCL **Well Positioned** 



Why We Exist: Defining our Purpose & Vision



Where To Play: Brand & Growth Strategy



**How to Win:** Unveiling the **Execution Strategy** and Goals for 2030

















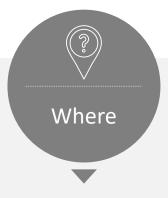
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#### THE FUTURE IS BRIGHT LONG-TERM STRUCTURAL TAILWINDS



India's Economic Growth

\$7 Tn

3rd Largest Economy

(Source: Figure for 2030, Chief Economic Advisor, Govt. of India) **Growing Middle** Class

**31%** → **38%** 

of popn. from '24 to '30

(Source: Skift Research)

Rising Disposable Incomes

个50%

Disp. Income ('24->'30)

(Source: Trading Economics)

**Strong Demand** Growth

9-11%

**Future CAGR** 

(Source: Horwath)

FTA Recovery & Growth

25 Mn

from 10.9 Mn (2019)

(Source: Trading Economics)



India is Underpenetrated

0.2 Mn

Hotel rooms (4% of US)

(Source: Hotelivate)

Govt. Focus on Infra Sector

\$2 Tn

Govt. spend (2024-30)

(Source: CRISIL)

New **Destinations** 

**75%** 

New hotels in Tier 2/3/4

(Source: Hotelivate)

**Lower Supply** Growth

6-8%

**Future CAGR** 

(Source: Hotelivate)

Focus on MICE, Conventions

18%

CAGR till 2030

(Source: Coherent Market Insights)



















## **UNION BUDGET 25-26** *MULTI-PRONGED BOOST TO TOURISM*

**50 Destinations** 

Infrastructure Status Accorded

**120 Destinations** 

Added in UDAN scheme

**Medical & Spiritual** 

Tourism in focus

**MSME Loans** 

Including homestays

**✓** Infrastructure Creation

**✓ Improved Connectivity** 

**✓** Ease of Financing

## IHCL TODAY Industry Leader in India



565+ **Hotels** 

56,000+ Keys

200+ **Locations** 

As on 31st Aug 2025





















## **IHCL WELL POSITIONED** *TO SHAPE THE FUTURE*



**Macro-economic** 

The India Growth Story



**Hospitality Industry** 

Strong **Demand**, Immense **Growth Potential** 



Industry-leading **Performance** 

Industry-leading Brands

Differentiated **Strategy** 





















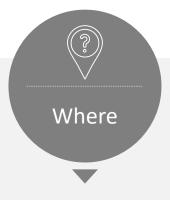
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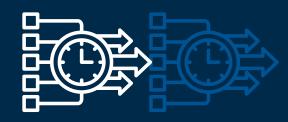








# THE WHY DEFINING OUR PURPOSE



# Pioneering Responsible Change, Creating Value & Shaping the Future

#### **PIONEERING RESPONSIBLE CHANGE:**

- Custodians of Indian Hospitality
- Pioneering with Responsibility

#### **CREATING VALUE:**

- Sustained Value Creation
- Focus on All Stakeholders

#### **SHAPING THE FUTURE:**

- **Setting Global Benchmarks**
- Fostering an Innovative Spirit











GINGER









### **ELEVATING OUR VISION, ALIGNED WITH OUR PURPOSE**



**VALUED, RESPONSIBLE** 

**ECOSYSTEM** 

MOST ICONIC<sup>^</sup>& PROFITABLE HOSPITALITY COMPANY<sup>^</sup> IN SOUTH ASIA







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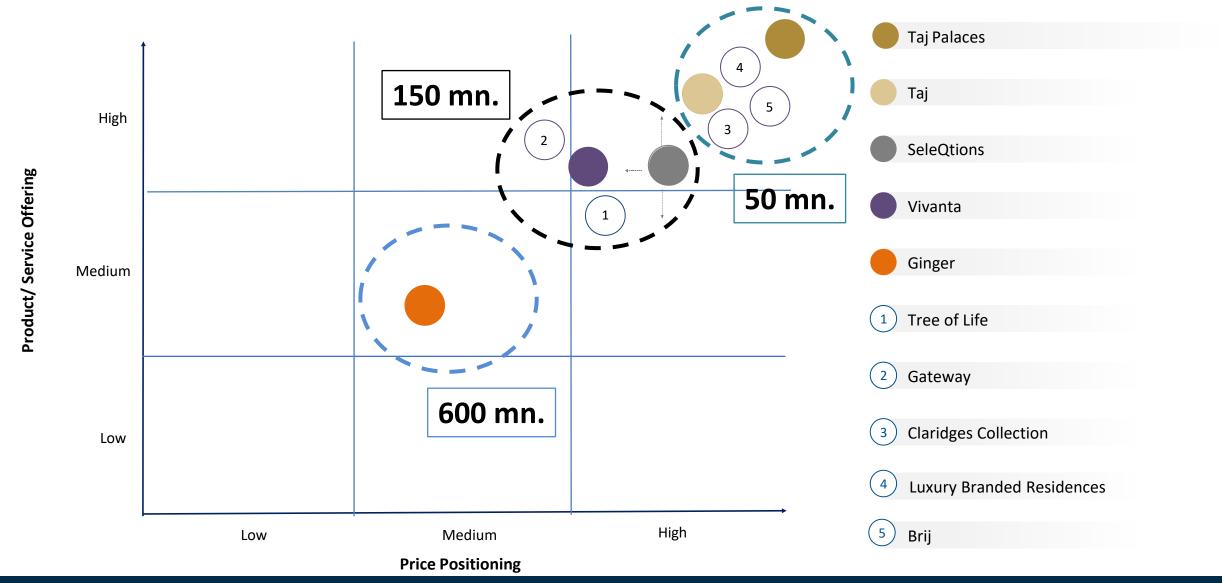








#### WHERE TO PLAY CONTINUOSLY REIMAGINING OUR BRANDSCAPE





TAJ Sats

#### **IHCL BRANDSCAPE** BY SEGMENTS & THEMES



Luxury



**Boutique Luxury** 



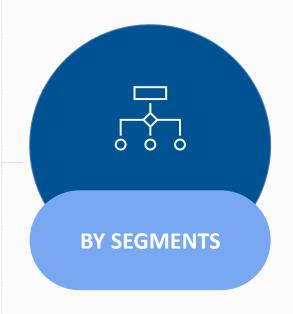
Upscale - Full Service



Upscale – Lifestyle



Midscale











**Boutique Leisure** 

























### WHERE TO PLAY DOMESTIC MARKETS

| LEADERSHIP IN THE INDIAN SUBCONTINENT ACROSS ALL SEGMENTS |              |                   |                       |                       |                   |  |  |
|---|--------------|-------------------|-----------------------|-----------------------|-------------------|--|--|
| BRANDS  | KEY MARKETS* | TIER 2 / 3 CITIES | DRIVABLE DESTINATIONS | DISTRICT HEADQUARTERS | LEISURE LOCATIONS |  |  |
| TAĴ   | ✓            |                   |                       |                       | ✓                 |  |  |
| SELEQTIONS°   | ✓            | ✓                 | ✓                     |                       | ✓                 |  |  |
| VIVANTA   | ✓            | ✓                 |                       |                       |                   |  |  |
| GATEWAY   | ✓            | ✓                 | ✓                     |                       | ✓                 |  |  |
| GINGER  | ✓            | ✓                 |                       | ✓                     |                   |  |  |
| TALL OF LIFE  | ✓            | ✓                 | ✓                     |                       | ✓                 |  |  |

Efficient Capital Deployment to Cover White Spaces in Brandscape, Themes & Destinations Domestically

\*Top 10 cities, state and commercial capitals





















## WHERE TO PLAY INTERNATIONAL MARKETS

| ROUTE TO INTERNATIONAL GROWTH |                               |                                  |                                      |                   |  |  |  |  |
|-------------------------------|-------------------------------|----------------------------------|--------------------------------------|-------------------|--|--|--|--|
| BRANDS                        | MIDDLE EAST                   | S.E.A & SOUTH ASIA               | WESTERN HEMISPHERE                   | REST OF THE WORLD |  |  |  |  |
| TAJ                           | Deepen presence in the region | Build Destination<br>Itineraries | Presence in key gateway destinations | Opportunity based |  |  |  |  |
|                               | e.g. Dubai, Bahrain,<br>KSA   | e.g. Singapore,<br>Thailand      | e.g. Paris, Berlin, Switzerland, UK  |                   |  |  |  |  |

**Growth Primarily Through Capital Light Model** 















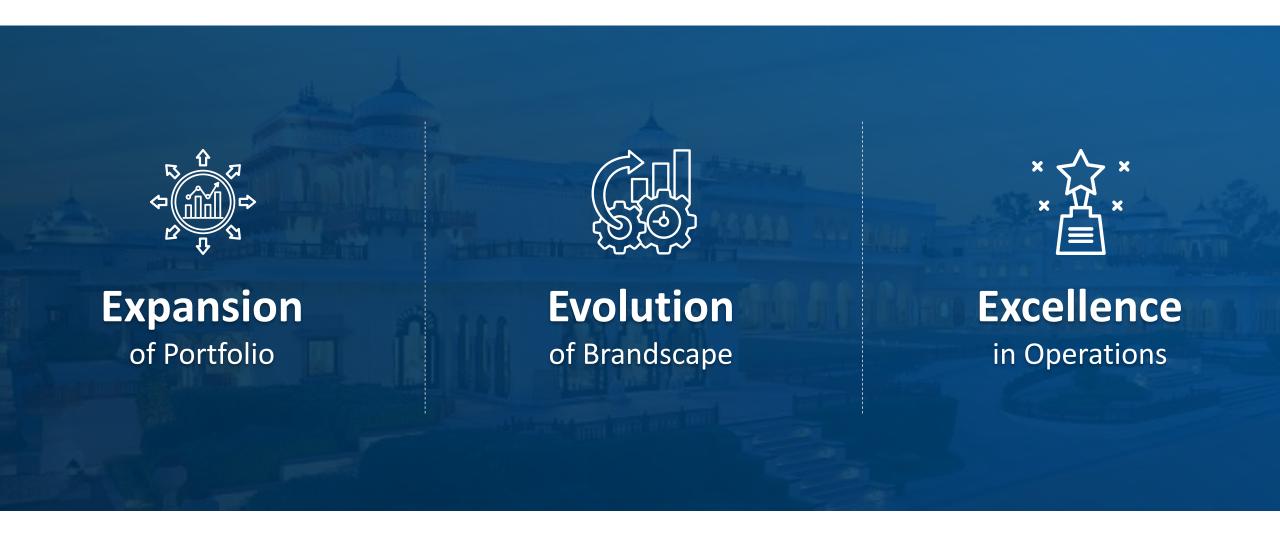


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# **HOW TO WIN? STRATEGY**





















#### **EXPANSION** OF PORTFOLIO



Leadership in the Indian **Subcontinent** 



**Presence in Key International Markets** 



**Efficient Capital Deployment** 



Accretive **Strategic Acquisitions** 

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#### **EXPANSION OF PORTFOLIO** VIA STRATEGIC PARTNERSHIPS

























#### **KEY COMPANY OWNED PROJECTS MAKING PROGRESS**



Taj Bandstand 330 Keys 85 Apartments



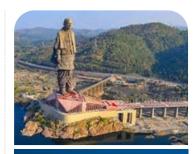
Lakshadweep Suheli - 70 Keys Kadmat - 110 Keys



Shiroda 300 Keys



**Aguada Plateau** 110 Keys



**Ekta Nagar** 275 Keys



Goa MOPA 300 Keys



FSI crystallized & received IOD approval;

Bhoomi Pujan done



Plans submitted for approvals



Bhoomi Poojan done; Approvals awaited



Supplemental lease deed signed with Govt. of Goa, & approvals applied for



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Construction Work in final phase;

Target to open in Oct'25;

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Excavation commenced;

Likely Completion in 2027



24





















## **EVOLUTION** *OF BRANDSCAPE*



**Achieve Optimal** Scale



**Maintain Premium Positioning** 



Launch New **Concepts** 



Build **Brand Equity** 



25















TAJ Sats



## **EXCELLENCE** IN OPERATIONS



**Service Excellence** 



**Brand Standards** 



**Asset** Management



Margin **Expansion** 















#### **EXCELLENCE** IN FOOD & BEVERAGE



#### **SCALING UP EXISTING BRANDS** AND NURTURING NEW CONCEPTS





















#### **KEY INITIATIVES TO DRIVE F&B BUSINESS**



Revenue Management Tools to Increase Footfalls



Digitisation - F&B Marketing and Dashboards



**Expand Beverage Contribution** 



Culinary Chronicles/ Chef and Brand Collaborations



Weddings and Social Celebrations













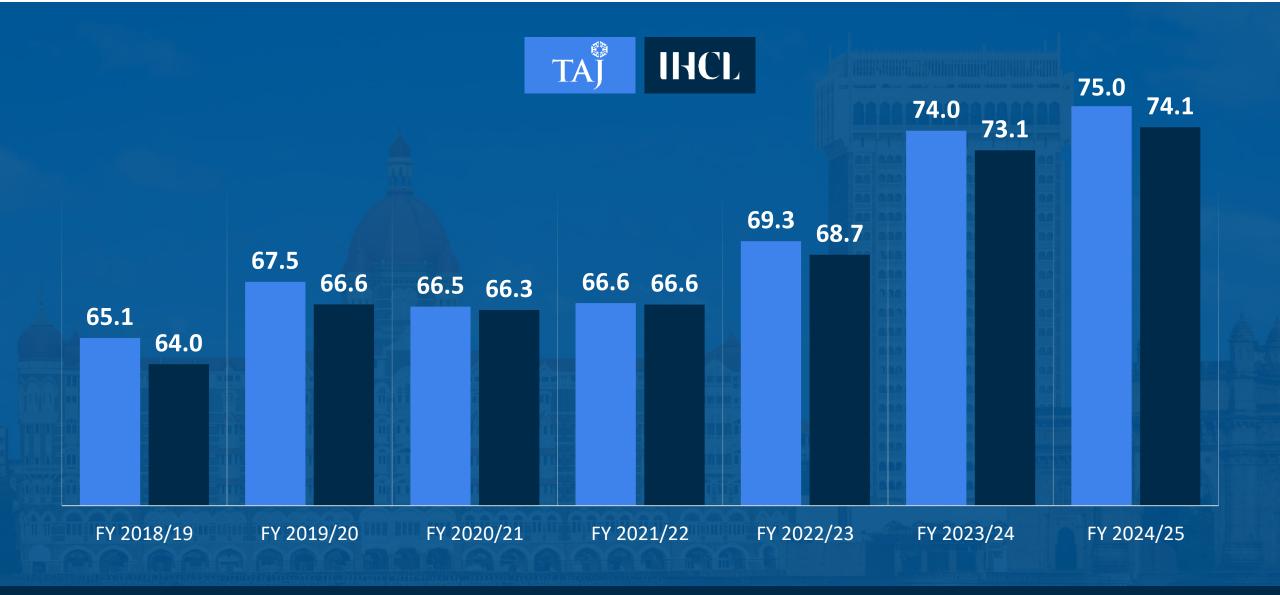








#### **EXCELLENCE** IN DRIVING SUPERIOR NPS SCORES















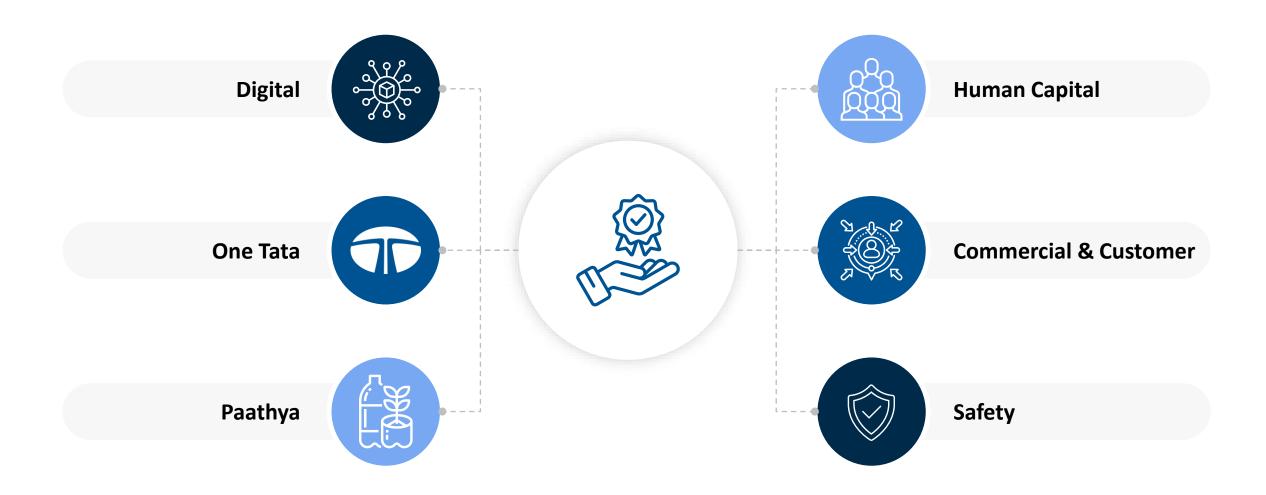




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### **KEY ENABLERS**





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#### PAATHYA DOING BUSINESS THE RESPONSIBLE WAY



#### Waste

100% elimination of single-use plastic



#### Waste

100% operating hotels will have an organic waste management system

paathyā 2030 Goals



#### Water

100% water recycling



#### **Energy**

50% energy use to be from renewables



All hotels to provide **EV** charging stations

# **FY 24/25 UPDATE**



**623 Tons** of Plastic Saved through Glass Bottles, Bio-degradable Bathroom Amenities, Paper Straws



**64 hotels** have bottling plants to eliminate use of single-use plastic bottles



50%

water recycled



39%

Renewable energy



371 EV

charging stations across 163 locations in India





















#### **2030 GOALS** TARGET TO ACHIEVE 700+ HOTELS PORTFOLIO

**OPERATIONAL BALANCE SHEET PORTFOLIO REVENUE** ₹ 14,800 Cr **17% Enterprise Revenue** ROCE 565+ **250** Where We Are In 2025 Hotels Hotels ₹ 8,500+ Cr ₹ 3,000+ Cr Consol. Revenue **Cash Reserves** ₹ 30,000+ Cr 20%+ Where We **Enterprise Revenue** ROCE\* 700+ 500+ Want To Be In 2030 Hotels Hotels ₹ 15,000+ Cr Sustain +ve Consol. Revenue **Net Cash Position** 

Note: All portfolio figures as on 31st Aug 2025 and financial figures for FY 2024-25

\*Excluding the impact of any future acquisitions and business combinations













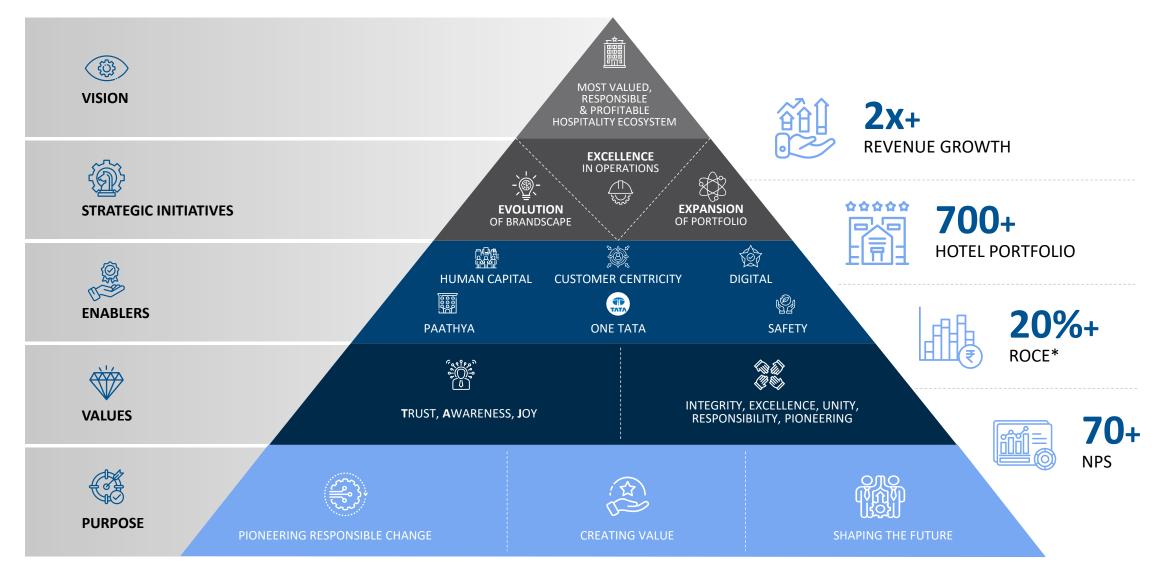








#### **ACCELERATE** 2030



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VIVANTA

GINGER

amã TREE OF LIFE





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2<sup>nd</sup> September 2025

